

Information Notice
Processing of Personal Data Related to Users of www.expopage.net Services
Under Section 13 of Legislative Decree no. 196/2003 – Italian Data Protection Code

Pursuant to the applicable privacy legislation, this is to inform all users of our website (www.expopage.net) that any data whether provided by them upon registering with our services or else acquired following use of the said services will be processed by our company (Expopage S.p.A.) for the purposes related to provision of the services in question.

Registering with the services made available by our website is obviously voluntary in nature.

Should the user plan to rely on one or more of our services, he/she may go through the registration process and enter such personal data as are required for his/her identification, to configure the relevant service (e.g. selected fairs, employer company, position/task performed) as well as to send all related communications and notices (e.g. email account and access credentials). If the data required for registration (which are specified to be mandatory) fail to be provided, it will be accordingly impossible to rely on the service(s) made available by our website. There are conversely some additional data (e.g. user's phone number) that may be provided voluntarily insofar as they can improve service quality and facilitate getting in touch with users.

Any user data that is collected as above will be processed mainly via computerised means and by such mechanisms as are suitable for ensuring the appropriate management of the requested services along with fulfillment of the respective administrative and regulatory obligations. The data related to our website services are processed by our employees, collaborators and/or professional staff that are tasked with this specific function by our company.

Furthermore, the said data may be communicated to companies belonging to our Group - the parent company being Fiera Milano S.p.A. - as well as to other trusted companies that support us in providing the said services in their capacity as either data controllers or data processors. Please email a request for the updated list of the said entities to privacy@expopage.net. Some user data may be disclosed to other service users depending on the selected service(s) and options.

The e-mail and postal address of any user that has registered with our website services may be used by our company to send newsletters and communications on events and news concerning the selected fairs, the services made available also via the Fiera Milano portal, and similar services and products from the respective organisers and/or exhibitors. Every user may object at any time against the sending of the said communications by emailing a newsletter/communication unsubscribe request from their address to privacy@expopage.net; alternatively, the procedures made available for this purpose on our website may be relied upon.

Based on the user's consent as provided by clicking on the boxes contained in the registration form, an user's personal data may be additionally processed by our company for the following purposes:

- to analyse user data along with the requested services in order to determine, also by way of electronic processing, user preferences and services or products of possible interest;
- to perform service quality surveys, market researches, and statistical analyses;
- to send commercial communications via mail, telephone, facsimile and e-mail in respect of additional services and products not only by our Company, the companies belonging to our Group, and/or organisers and exhibitors involved in the given fair, but also by companies wishing to submit valuable commercial offers to users of our services by way of our Company.

Every user may access their personal data at any time and request that such data be updated, rectified and/or supplemented - where inaccurate or incomplete -, erased or blocked if processed in breach of the law; every user may also object to processing of their personal data for the purpose of sending commercial communications and exercise all the other rights set forth in Section 7 of legislative decree no. 196/2003. To that end, please apply to Expopage S.p.A., a company with registered office in Milan, Piazza Carlo Magno n. 1, facsimile +39-02-49977427, email privacy@expopage.net.